

Client : Cyberview Sdn Bhd
 Media : The Star
 Section : Metro – Pg M23
 Date : 27 May 2010
 Circulation : 304,904
 Headline : Getting to know Cyberjaya

Getting to know Cyberjaya

By CHARLES FERNANDEZ
 charlesf@thestar.com.my

Annual treasure hunt a real challenge for participants

THE sweltering afternoon heat did little to discourage the 100 teams who took part in the Cyberjaya Treasure Hunt (CTH) on a recent Saturday.

Already in its fourth chapter, the annual event which features on Cyberjaya's community calendar, saw the teams in cars pitting their wits and endurance against one another for the chance to walk away with attractive prizes.

While the teams were energetic and raring to go at the 8am flag-off at Cyberjaya Sports Arena, the six-hour-long hunt certainly took a toll on some of the participants who staggered back tired, sweat-drenched, but unmistakably happy.

The event gave participants a run for their money with word games, mind-boggling puzzles, and challenges which required a good knowledge of Cyberjaya's businesses and landmarks.

The treasure hunt got its fair share of seasoned hunters, and the champions for both the open and closed categories went to experienced treasure hunters.

Open category champions, Wong Chiang Chuen, Claire Chin, Julie Tan and Goh Teck Koon, who are no strangers to the treasure hunt scene, went home RM1,500 richer.

The foursome had taken part in various hunts including the Hospis Malaysia Charity Treasure Hunt, Yellow Pages Treasure Hunt, Amazing Kidney Walk Hunt, Kembara Asiarasa, as well as countless charity hunts.

In the closed category, MDeC, who were last year's winners and the early favourites this year, did not even come close to the eventual champions from the Finance Ministry who consisted of Sallih Khalil, Ezleezan Othman, Norzahiruddin Amin Husin, and Khairul Anuar.

Their one-point win over the team from Bernama Radio24 won them the title and RM1,000 cash.

"The CTH gives a chance to people from our community and beyond to truly appreciate what Cyberjaya has to offer," said Cyberview Sdn Bhd managing director Hafidz Hashim.

"We wanted participants to really have a closer look at what Cyberjaya has to offer – and I think everyone discovered something surprising and new today," said Hafidz.

Sponsors for the event included Prima



United: A team jumping for joy before the flagging off at the Cyberjaya treasure hunt.

Properties Sdn Bhd, Lake Town Sdn Bhd, and Malaysia Building Society Bhd (MBSB) who contributed hampers and electrical appliances for the winners.

This year, the hunt saw the participation of 70 teams in the open category and 30 in the closed category, which was twice the number of teams from last year.

Each team had a minimum of a driver and navigator, with two additional teammates making up a maximum of four.

Weeks before the event, registrations were quickly snapped up by treasure hunt enthusiasts.

Cyberview's stakeholders and tenants including Multimedia Development Corporation (MDeC), Setia Haruman and MPSepang, as well as members of the media from the Kuala Lumpur and Putrajaya bureaus who were all out to win the RM11,000 in cash prizes.



Ladies on a mission: An all-women team jointly putting their heads together to solve the first question before setting off for the hunt in the Cyberjaya Treasure Hunt.