

Client : Cyberview Sdn Bhd
 Media : New Straits Times
 Section : Streets – Pg 14 & 15
 Date : 25 May 2010
 Circulation : 136,530
 Headline : 100 teams in hunt

YourSport...

> TREASURE HUNT



Narila Hasbullah (right) general manager of corporate investments and stakeholder relations Cyberview Sdn Bhd, with the open category winning team.

CONTRIBUTIONS WELCOMED

The sports pages in Streets are dedicated to the community and we welcome contributions from residents associations, schools, the private sector and institutions of higher learning. Email your reports and pictures to nstsport@nstp.com.my.

100 teams in

CYBERJAYA: A hundred teams converged on Cyberjaya last Saturday in cars to pit their wits and endurance for the chance to walk away with attractive prizes at the Cyberjaya Treasure Hunt.

In its fourth year running, the Cyberjaya Treasure Hunt is organised by Cyberview Sdn Bhd and is an annual event featured on Cyberjaya's community calendar.

While this year's event left out the "race" element, the treasure hunt was no less simple with tasks designed to push the limits of participants' mental capacity and physical endurance.

Participants also got the chance to discover and explore every nook and cranny along the routes of Cyberjaya and its neighbouring areas in less than a day.

"Cyberview's role in spearheading development in Cyberjaya is a main reason why the nation's premier cybercity has grown to be a vibrant township with a comprehensive so-

lution to live, study, work and play. The Cyberjaya Treasure Hunt gives a chance to people from our community and beyond to truly appreciate what Cyberjaya has to offer," said Ir Hafidz Hashim, managing director of Cyberview Sdn Bhd.

This year, the hunt saw the participation of 70 teams in the open category and 30 in the closed category, which was twice the number of teams from last year.

Each team had a minimum of a driver and navigator, with two additional team mates making up a maximum of four.

Weeks before the event, registrations were quickly snapped up by treasure hunt aficionados. Cyberview's stakeholders and tenants including Multimedia Development Corporation (MDeC), Setia Haruman and MPSepang, as well as members of the media from the Kuala Lumpur and Putrajaya bureaus who were all out to win the RM11,000 in cash prizes up for grabs.



Azfar Helmi Roslan, Mohd Firdaus Md Asar, Muhamad Hanif and Mohammad Zulqarnain Asmul from Team Kumpulan Jurunilai Sdn Bhd jump for the camera after the treasure hunt.

YourSport...

hunt

However, the event certainly gave participants a run for their money with word games, mindbender puzzles, and challenges which required participants to sharpen their knowledge of Cyberjaya's businesses and landmarks.

Questions such as "Lady Biker?" stumped most but the few who found the answer - "M.S. Biker Sdn Bhd" - were greatly rewarded.

The Cyberjaya Treasure Hunt got its fair share of seasoned hunters, and the champions for both open and closed categories went unsurprisingly to experienced treasure hunt enthusiasts.

Open category champions Wong Chiang Chuen, Claire Chin, Julie Tan and Goh Teck Koon are no strangers to the treasure hunt scene, having taken part in various hunts including the Hospis Malaysia Charity Treasure Hunt, Yellow Pages Treasure Hunt, Amazing Kidney Walk Hunt, Kembara Asiarasa, as well as countless charity

hunts. They went home with big cheers and RM1,500 richer.

In the closed category, MDeC, which were last year's winners and this round's favourites did not even come close to the champions from the Ministry of Finance which consisted of Sallih Khalil, Ezleezan Othman, Norzahiruddin Amin Husin, and Khairul Anuar.

Their one-point win over the team from Bernama Radio24 won them the title and RM1,000 in cash.

While the teams were energetic and raring to go at the 8am flag-off at Cyberjaya Sports Arena, the six-hour-long hunt certainly took a toll on some of them who staggered back tired, sweat-drenched, but unmistakably happy.

"We wanted participants in the Cyberjaya Treasure Hunt to really have a closer look at what Cyberjaya has to offer - and I think everyone discovered something surprising and new today," said Hafiz.

Sponsors for the event included Prima Properties Sdn Bhd, Lake Town Sdn Bhd, and Malaysia Building Society Bhd (MBSB) who contributed hampers and electrical appliances for the winners.



Teams had to solve puzzles and mindbenders at various stages to gain points.



The Cyberjaya Community Lake Gardens were a flurry of activity with almost 400 participants taking part.



Roshdi Zakaria (far right), manager of corporate investments and stakeholder relations Cyberview Sdn Bhd, with the closed category winning team.



Team members discuss how to solve their puzzles.